

# JOHN HENDEL

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## JOURNALISM EXPERIENCE

### **Capitol Hill Telecom and Media Reporter, *Communications Daily*, D.C. (July 2013-present)**

- Regularly break news and deliver contextualized, deeply policy-oriented reporting for a selective readership of industry leaders who pay \$6,000 a year for the expertise, which emphasizes forward-looking enterprise.
- Cover Capitol Hill hearings, mark-ups, and relevant conferences, frequently interviewing lawmakers on key policy battles involving Washington lobbying powerhouses such as AT&T, Comcast, Google, NAB, and Verizon.
- Track legislation over months as I develop relationships with lobbyists, Hill staffers, and members of Congress

### **State and Local Telecom Reporter, *Communications Daily*, D.C. (June 2012-July 2013)**

- Covered state and local telecom policy, focusing on state legislatures, courts, and regulatory agencies, tracking trends in broadband access and adoption, emergency communications, and more, as well as the FCC when relevant.
- Wrote three to five stories a week, plus many news briefs, on developments in all 50 states.
- Edited and produced the biweekly *State Telephone Regulation Report*, a targeted package on state policy.
- Travel several times to cover multi-day conferences on cutting-edge state developments and resolutions.

### **D.C. Transportation Reporter, *TBD On Foot*, *TBD.com*, D.C. (June 2011-June 2012)**

- Covered Washington's transit life, from Metro politics to cycling culture, the business of cars to pedestrian safety, Zipcar to medians, in a daily reported and analytical blog featuring two to five posts a day, 750+ posts total.
- Promoted and expanded transit discussion via @TBDOnFoot (~2,000 followers), Tumblr, Stumbleupon
- Broke news, frequently cited in *Washington Post*, *City Paper*, DCist, and Greater Greater Washington

### **Writer, Web Producer, Editorial Fellow, *The Atlantic* magazine, D.C. (June 2010-June 2011)**

- Wrote magazine-style articles for *The Atlantic* website on the Tech, Culture, Politics, National, and Food channels
- Produced 4-8 articles a day for The Atlantic Food and National channels, edited photos, rewrote correspondent headlines and copyedited when necessary as well as managed all of James Fallows's guest bloggers for months
- Wrote 12-16 tweets daily for @TheAtlanticFOOD Twitter account, which grew 33K followers during my time

### **Contributing Writer, *VOX* weekly city magazine, Columbia, MO (Spring 2008)**

- Wrote features of 2,000 words, including multiple cover stories, reviews, as well as an infographic feature and arts interviews with the bands Stars and the Drive-By Truckers

### **Editorial Intern, *The Missouri Review*, a national literary magazine, Columbia, MO (Summer 07)**

- Evaluated 180 manuscripts (both fiction and non-fiction) of the 12,000 annual submissions
- Oversaw the *Missouri Review* literary blog, edited and proofread all contributor blog entries and wrote seven

### **Editorial Intern, *Index on Censorship* quarterly magazine, London, UK (Spring 2007)**

- Wrote for *Index on Censorship* and *Human Rights House* websites about free expression issues

### **Business Reporter, *The Columbia Missourian* daily newspaper, Columbia, MO (Fall 2006)**

- Profiled local businesses, covered community meetings, and tracked downtown economic development

## EDUCATION

- **Master of Arts in Journalism** from the University of Missouri (Aug. 2008-Dec. 2009). Conducted quantitative analysis as part of a 140-page graduate thesis: How Snark Affects Newsreaders
- **Bachelor of Journalism** (Magazine Writing) and **Bachelor of Arts** (History) earned in three years (2005-2008) at the University of Missouri, magna cum laude, general and departmental honors

**WRITING PUBLISHED:** *The Atlantic*, Awl-affiliate Splitsider, *The Columbia Missourian*, *Communications Daily*, CNN/Fortune.com, EyeforPharma, *Green Business Quarterly*, *Inside Columbia* magazine, *The Millions*, *Missouri Life* magazine, Poets & Quants, TBD.com, Telematics Update, *VOX* weekly magazine, *The Week*, *3:AM Magazine*

**OTHER EXPERIENCE:** Producer's Assistant, Feature Film (*Joint Body*) • Native English Teacher, South Korea  
• TV appearances: RT's The Alyona Show, NewsChannel8 • NPR-affiliate radio commentary

**SKILLS:** AP style, blogging, copy editing, HTML, Illustrator, inDesign, Lobbying Disclosure Act Database, Movable Type, PACER, Photoshop, social media, Spanish (moderate), web production